



**2022 - 2023**  
**PARTNERSHIP-SPONSORSHIP GUIDE**



Greetings,

Thank you for your interest in Nevada HOSA-Future Health Professionals. This March, Nevada HOSA will present an exciting career and leadership development opportunity for students at the 2023 State Leadership Conference in Reno, NV.

HOSA provides an opportunity for healthcare industry and community leaders to connect directly with Nevada's future health professionals through donations, sponsorship, in-kind contributions, and dedication of time, you can impact our members and provide them with an opportunity to network with healthcare professionals.

Within this package you will find all the benefits Nevada HOSA has to offer your company. Whether you choose to make a direct contribution or partner in another way, you are investing in the future of Nevada's healthcare. We want to work with you to create a partnership that will benefit you as a professional, your company and Nevada's future work force.

To learn more about our organization, please visit our website at [www.nevadahosa.org](http://www.nevadahosa.org).

We look forward to exploring partnership opportunities with you!

Sincerely,

*Randi Hunewill*

Randi Hunewill, Board of Trustees Chair  
Daphne Dale, RN BSN, Executive Director  
Lauren Bui, State HOSA President

Nevada HOSA  
*Future Health Professionals*

## PARTNERSHIP OPPORTUNITIES

Let us provide you with the partnership package that best meets the unique needs of your company! By partnering with us, you will *connect* with thousands of student leadership and *collaborate* with the educational community to *contribute* to the future of Nevada.

### CONFERENCE SPONSORSHIP

- **Bronze Level | \$250.00**
  - Promotional exhibit booth at the State Leadership Conference (does not include power)
  - Bronze level logo placement on website and in conference program.
- **Silver Level | \$500.00**
  - All the benefits of Bronze level
  - Opportunity to present a workshop during the conference.
  - Include literature/company materials in conference registration packets
  - Silver level logo placement
  - Non-exclusive choice of a conference activity
- **Gold Level | \$750.00**
  - All the benefits of Bronze and Silver Levels
  - Preferred Seating at General Sessions
  - Exclusive sponsorship of a conference activity
  - Promoted with "presented by" recognition for your company/organization
  - Gold level logo placement
- **Platinum Level | \$1,500.00**
  - All the benefits of Bronze, Silver and Gold Levels
  - Deliver greetings and remarks at Advisor meeting.
  - Deliver in person remarks or promotional video greetings during the conference
  - Exclusive sponsorship of a conference activity
  - Promoted with "presented by" recognition for your company/organization
  - Custom surveys distributed to attendees
  - Platinum level logo placement  
(Logo placement on website, conference promotional materials (provided by Sponsor), logo displayed on big screens during general session, logo on conference shirt)

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### COMPETITIVE EVENT SPONSORSHIPS

***What does it take to organize a competition?*** Resources are needed to deliver effective competitive event experiences in a real-career setting. These requirements occur before, during, and after the events and involve key players in the forefront and behind the scenes. From start to finish, the final budget per competitive event is approximately \$1,500.00. This expense is largely carried by the students themselves through fundraising efforts.

With your support, students will be able to concentrate their time and talent on mastering leadership, education, and skills rather than fundraising to participate in these activities.

#### Competitive Event Sponsorships - \$1,000.00/event

With this sponsorship package you are able to sponsor one of our 60+ competitive events. For a complete list of our competitions, please visit <https://hosa.org/guidelines/>.

What you receive:

- 1 exhibit table in the expo area 3/6 and 3/7/2023
- Your organization logo on the screen during the presentation of the top 3 winners
- A representative of your organization will present the top 3 with their medals (closing session is 3/8/2023 and begins at 9:00 AM)
- Each top three (3) winner will receive award money
- Your organization logo in program

\*\*A-a-carte options available for specific conference items on request.

## ABOUT NEVADA HOSA

Nevada HOSA is the premiere organization for student leaders preparing for careers in the healthcare industry. HOSA is America's pipeline for future health professionals.

Since its inception in 1976, HOSA has grown to over 260,000 members worldwide. HOSA provides its members with a comprehensive program of competitive events, training, development, recognition, scholarships, and partnerships for future health professionals.

### **Mission Statement**

The mission of HOSA is to enhance the delivery of compassionate, quality health care by providing opportunities for knowledge, skills, and leadership development of all health science education students, therefore, helping students to meet the needs of the health care community.



### **HOSA Highlights**

- HOSA is 100% healthcare and concentrates every aspect of its mission and resources on this employment sector.
- HOSA offers healthcare industry endorsed competitive events; they are utilized throughout the academic year as instructional resources.
- HOSA's Competitive Events Program includes four events specifically designed for students with disabilities.
- Chapters are modeled like small learning communities where students hold meetings and work as a team to develop a business plan of action that includes career exploration and development, community service, and activities that promote effective leadership.
- The National Healthcare Foundation Standards are used to establish rubrics to evaluate student performance in the competitive events program. HOSA uses awards and recognition in the same manner that the healthcare industry identifies "outstanding employees" as models

### **For more information about Nevada HOSA, please contact:**

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