

Program of Work 2024-2025

I. Membership **Anushka**

- Region Specific Guides (**September 2024**)
 - Guidelines are curated for Northern, Western, and Southern Regions
 - Entail the following:
 - Member recruitment guides: how to boost membership, attending events such as back to school nights, putting together a flier they can distribute, do's and don'ts of recruitment, elevator pitch
 - Chapter Officer Roles
 - Link/for of communication with the chapter officers
 - Guatemala Service Project direction
 - SLC guide
 - Social Media How to
 - Regional Meet-Ups (chapter sanctioned)
 - Funding & Volunteering Ideas
- State Officer Mentor Program (**September 2024**)
 - Each state officer is assigned a set of chapters
 - Allows chapter officers to communicate directly with their designated state officer and answer/address concerns of chapters
- Growing Chapter Count (**September 2024**)
 - Compile a list of schools in the northern, western, and southern regions to reach out to to start a HOSA chapter (give them region specific guide)

II. Leadership **Vanessa**

- Establish communication channel/platform with chapters (**September 2024 with mentorship program**)
 - Slack channel for every chapter *needs approval
 - Create new space
- State Officer Shadowing Program (**January 2025**)
 - Designated interested state officer candidates to a state officer
 - help guide through the application process, answer questions, aid with speeches/interviewing, etc.
- Bi-Monthly check-ins with chapter presidents (**September 2024**)
 - Allows chapters presidents to voice any concerns and give the state officers updates on their chapters

III. Engagement **Anirudh**

- Sister Chapter's Program (**Late October- November 2024**)
 - Edit guidelines to include more volunteering and virtual tasks
 - Region conscious

- Send out emails to paired chapters to announce and confirm pairs
- Post pairs on instagram
- Set goals/guidelines for pairings
- **Virtual Regional Meetings (October 2024)**
 - Allows members from different chapters to meet one another and exchange ideas
 - Themes/focuses for each meeting (networking, event planning, NV HOSA lock-in, social media, etc.)
 - CTSO cross-over workshops
 - State cross-over workshops
 - Bi-monthly meetings (same week as chapter presidents meeting)
- **Trivia Tuesdays (October 2024) September?**
 - Tuesday's with Ani
 - Bi-weekly
 - Questions about state office, events, general HOSA knowledge, etc.
- **Chapter Visits (October 2024)**
 - Conducting activities
 - Inform about service Project

IV. **Enthusiasm** G'Yanna

- **Social Media Engagement (September 2024)**
 - Create vlogs/promotional videos during events, trainings, and state conference
 - Using Instagram features, such as "Ask a Question", to hear from members
 - Which State Officer is more likely to...? (polls, request questions, post answers later at end of week) (preferably every other week apart from trivia)
 - Social Media Takeovers
 - Create color scheme for Canva post
- **Newsletters (November 2024, January 2025, *March 2025)**
 - Bi-monthly
 - Recaps initiatives state officers have worked on, promotion for events, and add any links

V. **Recognition** Vanessa

- **HOSA [] of the Month (October 2024)**
 - HOSA member of the month
 - HOSA chapter of the month
 - Sent in by chapter presidents
- **Point System (October 2024, keep track every month)**
 - Put together a broad set of rules/tasks for the overall year

- Based on 6 Growth Goals
- Put together a set of guidelines which explains each task, keys, etc.
- Announce winner of each growth goal on instagram
- Winner of each growth goal will be given a certificate at SLC (put together short slideshow/presentation of initiatives from the year)

VI. Capital Anirudh and G'Yanna

- Alumni Involvement (**February 2025**)
 - Reaching out to alumni to be involved with judging and exhibiting at SLC

VII. Service Project Anushka

- Initiatives/Topic Workshops (**September/October**)
 - Host topic specific workshops, hosted by chapter/state officers or other service project officials
 - Topics:
 - Dental
 - Water Sanitation
 - Pharmacy
 - Mental Health
 - Hygiene
 - Nutrition
- Host a drive for items specific to the topic (ex. dental) (...)
 - Half of donations are donated locally and other half are donated to Guatemala
 - The schools run these drives independently with state board guidance
- Emphasis on public health is prevalent locally and beyond our community
 - Implement into Chapter visits